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AUTHOR Hicks, Neill D.
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ABSTRACT

Focusing on satisfying the theatrical feature film audience, this book provides writers with the tools necessary to successfully create and market a screenplay. It includes "scribble exercises" every few pages--specific activities and questions to stir readers' reactions. Chapters in the book are: (1) Drama Is Conflict; (2) Satisfying the Audience; (3) The Elements of Screen Story; (4) Screen Characters; (5) Screen Context; (6) Screen Genres; (7) Screenwriting Style; (8) Getting Down to It--Writing Your Screenplay; and (9) The Business of Screenwriting. (RS)

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